



PR ROMAN FORUM
GREEN COMMUNICATIONS
GREEN RESPONSIBILITY **ESG**
SUSTAINABLE HERITAGE
ITALY / ROME / 27-28. 01. 2026

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TOPICS OF THE PR ROMAN FORUM

GREEN COMMUNICATIONS
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HERITAGE

MEDIA RESPONSIBILITY
IN GREEN COMMUNICATION

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Justin Green

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Global Alliance

— Ireland



Alexander Dourchev

International Communications
Consultancy Organisation
/ ICCO European President

— Bulgaria



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Pubbliche Italiana (FERPI)

— Italy



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Ambassador and Head of t
he Rome Chapter of Global
Women in PR

— Italy



Biagio Oppi

External Communications
Director at FERPI

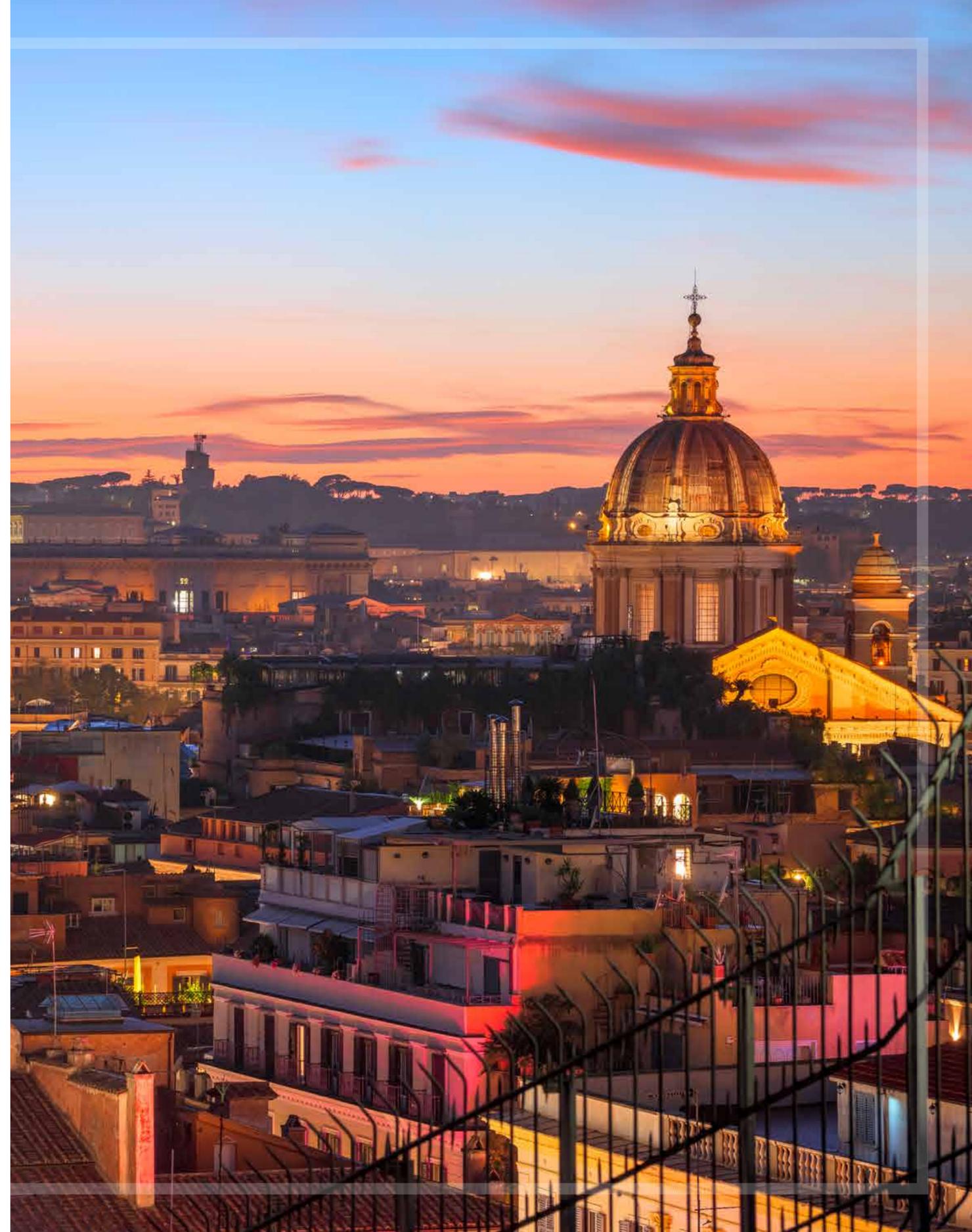
— Italy



Massimo Castellano

Chairman – General Manager
at Blue Planet Economy

— Italy



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Aya Karam Kordy

Executive Advisor to the
CEO Grand Egyptian Museum

— *Egypt*



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at The British Museum

— *United Kingdom*



Jurica Sabol

Director of the Museum
of Croatian Zagorje

— *Croatia*



Carlos Chaguaceda Alvarez

Director of Communications
at Prado Museum

— *Spain*



Dan Gerrela

CIPR- The Chartered Institute of
Public Relations / CIPR Elected
President 2027

— *United Kingdom*



Esra Bideci

archeologists at Ephesus
UNESCO World Heritage Center

— *Türkiye*



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Founder of Roke Communications
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— Italy



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Adjunct professor of
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— Italy



Stephen Valentine

Global Architect and Designer,
ideator of the "Timeship" Project

— USA



Rita Di Antonio

Communications Manager
at Microsoft

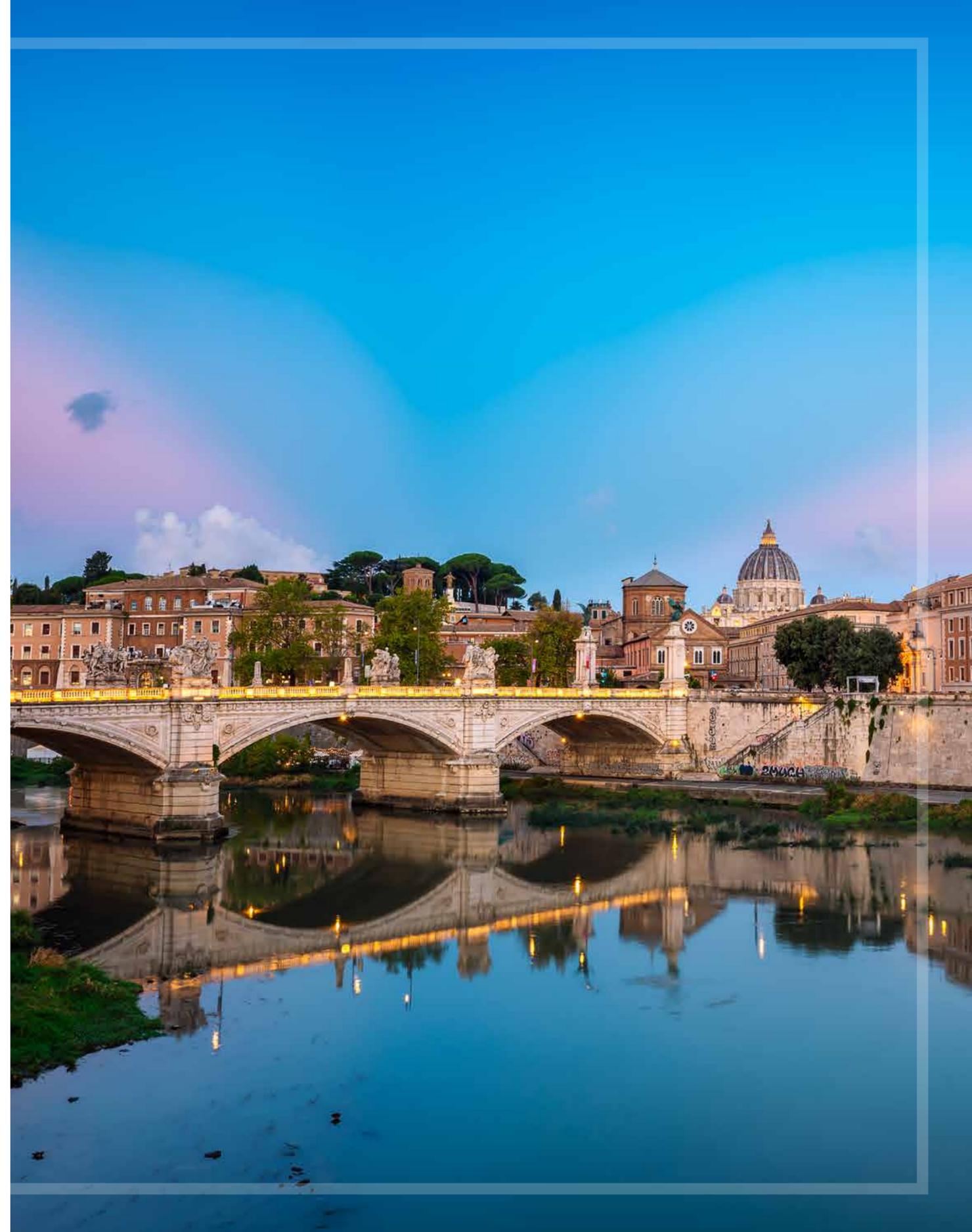
— Italy



Alberto Pirni

Associate Professor,
Director of the "Eclipse" Initiative
at Scuola Superiore Sant'Anna

— Italy



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James McQueeny

Adjunct political
media professor,
Fellow, Sacred Heart U

— USA



Luca Gugliemi

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and Change Management Institute
/ WICMI

— United Kingdom



Ivana Alilović

Director of Zagreb County
Tourist Board

— Croatia



Lorenzo Brufani

Founder and CEO
of Competence

— Italy



Francesco Rotolo

Director of Institutional
and Business Relations at WICMI

— Italy



The program is
currently in progress.
The final program will
be presented on 12.12.2025



LECTURERS OF THE PR ROMAN FORUM



Carlo Castorina

Founder and Director
at Mediatrends

— *Italy*



Barbara Millucci

Journalist,
Corriere della Sera

— *Italy*



Aart Heering

Vice President, Foreign Press
Association in Rome

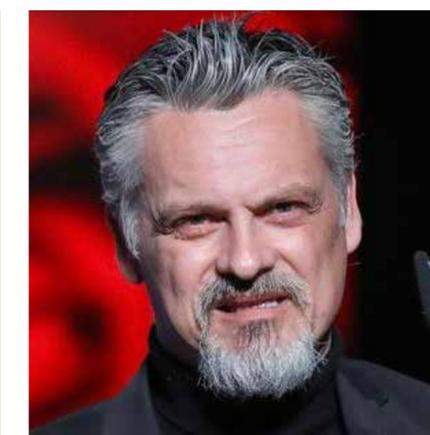
— *Netherlands*



Dr. Michael Braun

Political scientist
and journalist

— *Germany*



Božidar Domagoj Burić

Director, screenwriter
and producer at Croatian
Radiotelevision

— *Croatia*



Danijel Koletić

President of the
Organizing committee
of the PR Roman Forum

— *Croatia*



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WORLD'S BEST OF THE BEST **AWARD CEREMONY**
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MORE INFO

● PR ROMAN FORUM

<https://pr-romanforum.com>



● PRO PR GLOBAL AWARDS

<https://proprglobeawards.com>

● APRIORI WORLD

<https://www.aprioriworld.net>

● STORYFLY

<https://storyfly.it>

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