



# PR ROMAN FORUM

GREEN COMMUNICATIONS      **ESG**

GREEN RESPONSIBILITY

SUSTAINABLE HERITAGE

ITALY / ROME / 27-28. 01. 2026

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# TOPICS OF THE PR ROMAN FORUM

GREEN COMMUNICATIONS  
GREEN RESPONSIBILITY **ESG**

SUSTAINABLE  
HERITAGE

MEDIA RESPONSIBILITY  
IN GREEN COMMUNICATION

# LECTURERS OF THE PR ROMAN FORUM



**Justin Green**

President of  
Global Alliance  
— *Ireland*



**Filippo Nani**

President of Federazione Relazioni  
Pubbliche Italiana (FERPI)  
— *Italy*



**Chiara Valentini**

Ph.D., Professor and Head of  
Corporate Communication  
Jyväskylä University School of  
Business & Economics (JSBE)  
Adjunct professor of  
Strategic Communication,  
IULM University, Milan  
— *Italy*



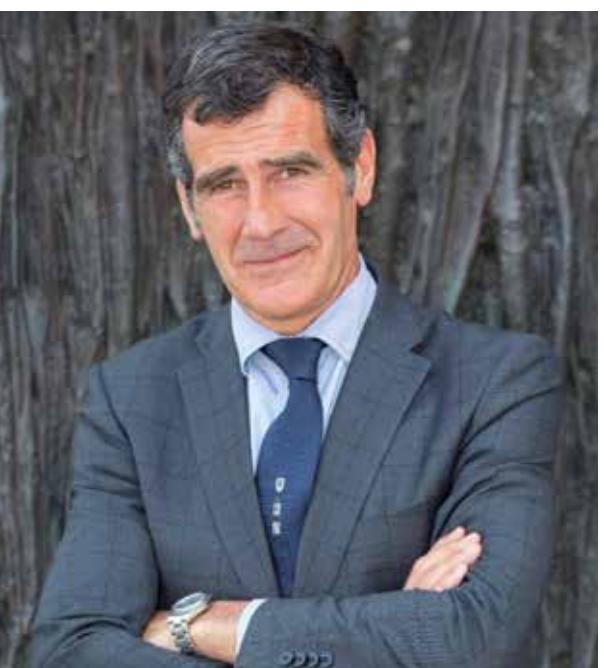
**Biagio Oppi**

External communications director  
at Pfizer  
— *Italy*



**Richard Lining**

President of the World Innovation  
and Change Management Institute  
— *United Kingdom*



**Carlos Chaguaceda Alvarez**

Director of Communications  
at Prado Museum  
— *Spain*



# LECTURERS OF THE PR ROMAN FORUM



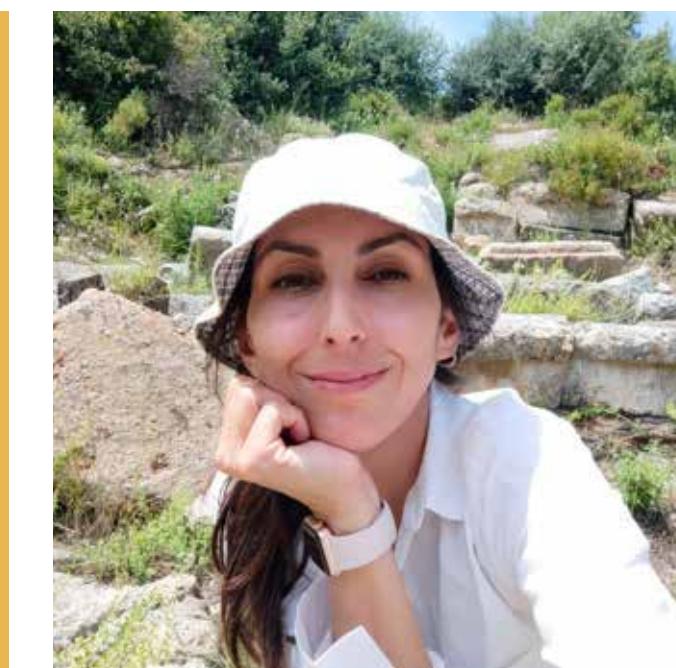
**Riccardo Gabriele**

Founder  
of PR Communicare il Vino  
— Italy



**Carlo Castorina**

Founder and Director  
at Mediatrends  
— Italy



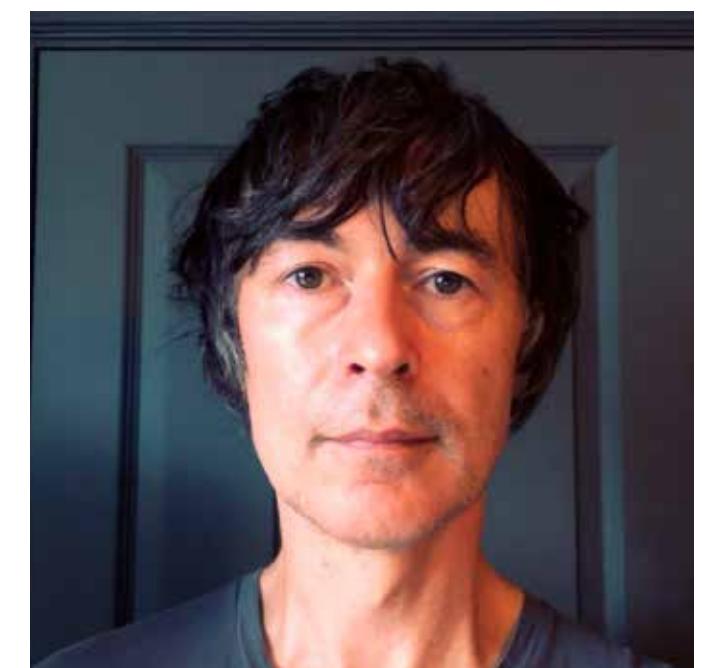
**Esra Bideci**

archeologists at Ephesus  
UNESCO World Heritage Center  
— Türkiye



**Massimo Castellano**

Chairman – General Manager  
at Blue Planet Economy  
— Italy



**Dan Phelan**

Director of Communications  
at Natural History Museum  
— United Kingdom

# LECTURERS OF THE PR ROMAN FORUM



**Selman Tecim**

Director  
of TRT World  
— Türkiye



**Alex Moscetta**

Community Sant'Egidio,  
Communication & Relations  
— Italy



**Alberto Pirni**

Associate Professor,  
Director of the "Eclipse" Initiative  
at Scuola Superiore Sant'Anna

— Italy



**Rita Di Antonio**

Communications Manager  
at Microsoft  
— Italy



**Sergio Vazzoler**

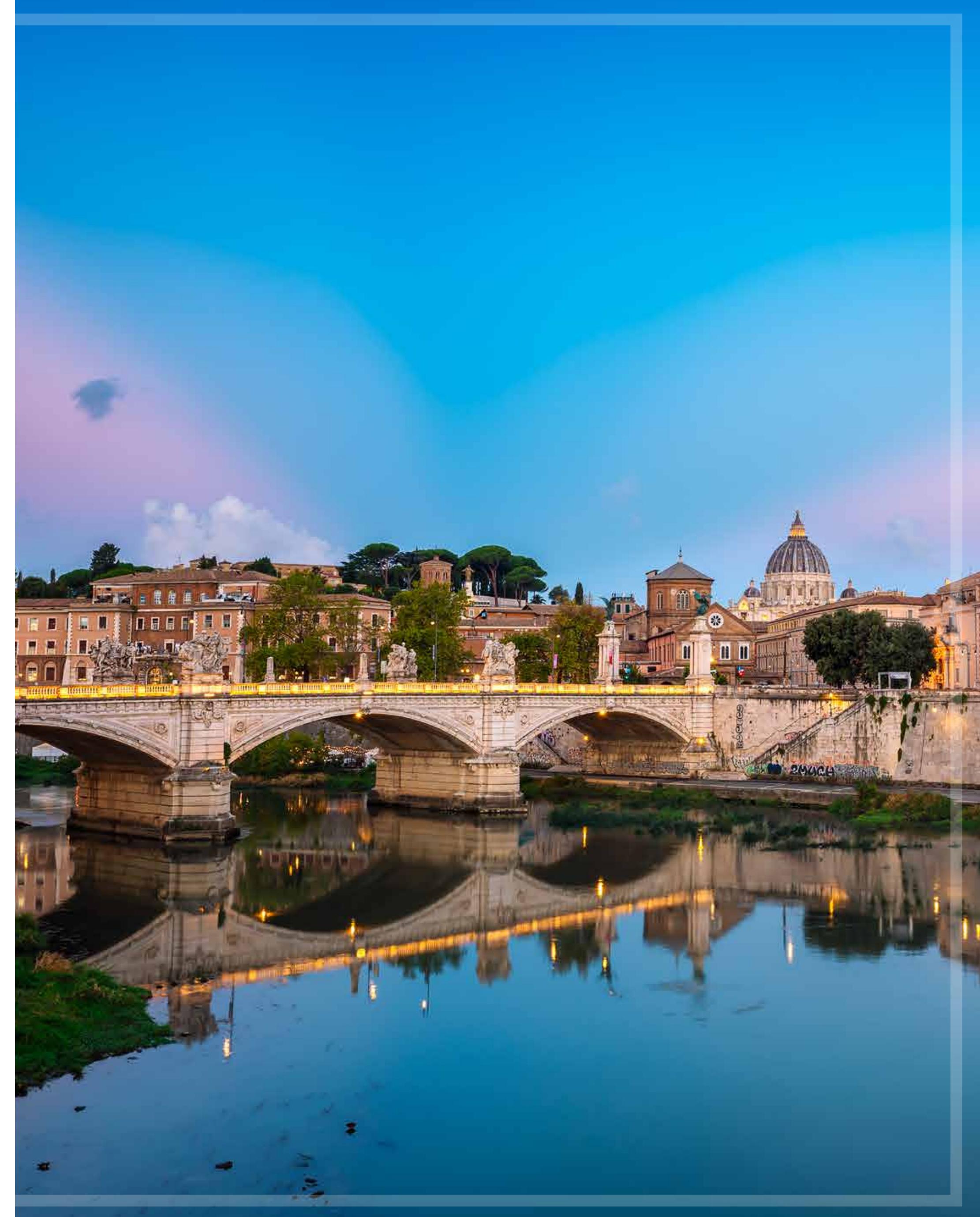
Co-Founder of  
Amapola Societa Benefit  
— Italy



**Roberto Natale**

Board Member at  
RAI Radiotelevisione  
Italiana SpA

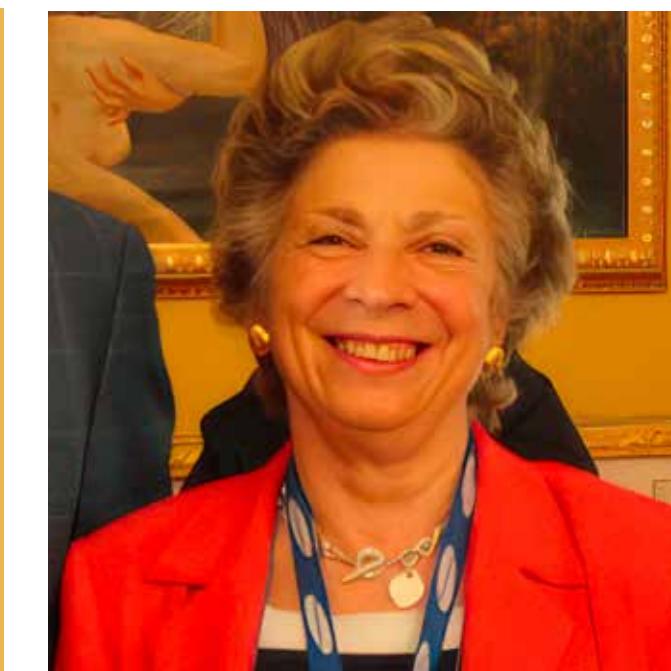
— Italy



# LECTURERS OF THE PR ROMAN FORUM



The program is  
currently in progress.  
The final program will  
be presented on **12.12.2025**



**Tatiana Kirova**

Global Senior Consultant  
at UNESCO

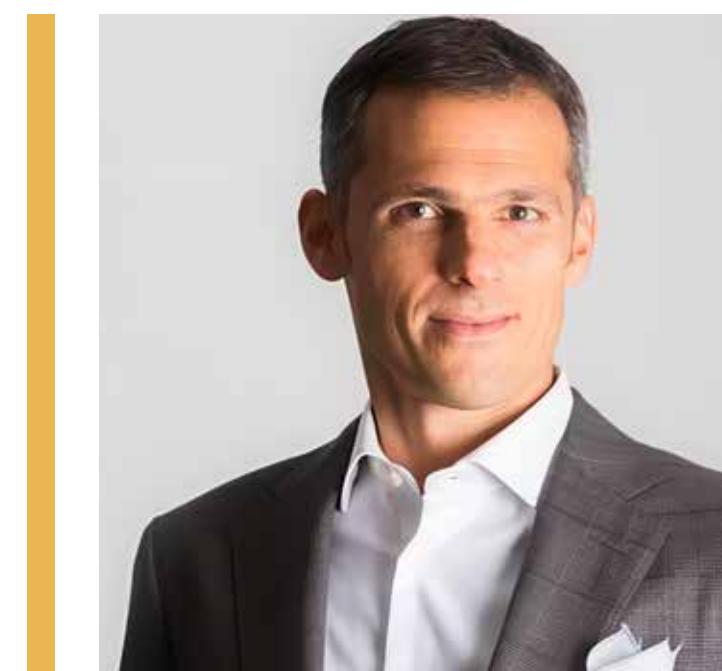
— Bulgaria



**Francesco Rotolo**

Director of Institutional  
and Business Relations at WICMI

— Italy



**Massimo Moriconi**

International Communications  
Consultancy Organisation  
/ ICCO European President

— Italy



**Stephen Valentine**

Global Architect and Designer,  
ideator of the "Timeship" Project

— USA



**Danijel Koletić**

President of the  
Organizing committee  
of the PR Roman Forum

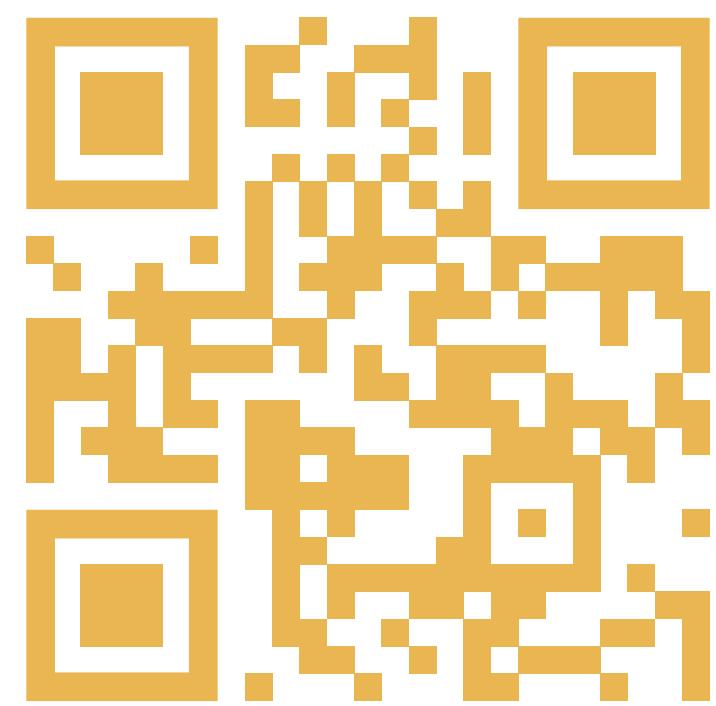
— Croatia



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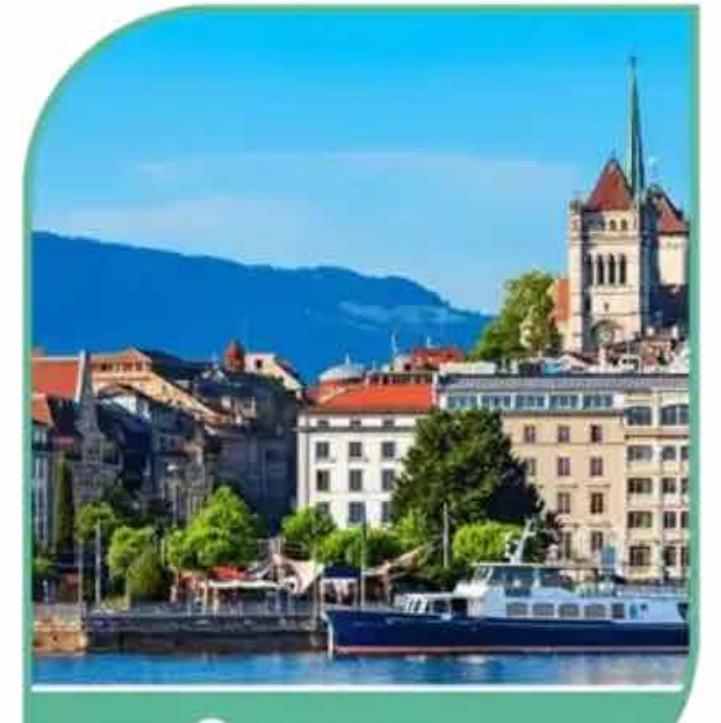
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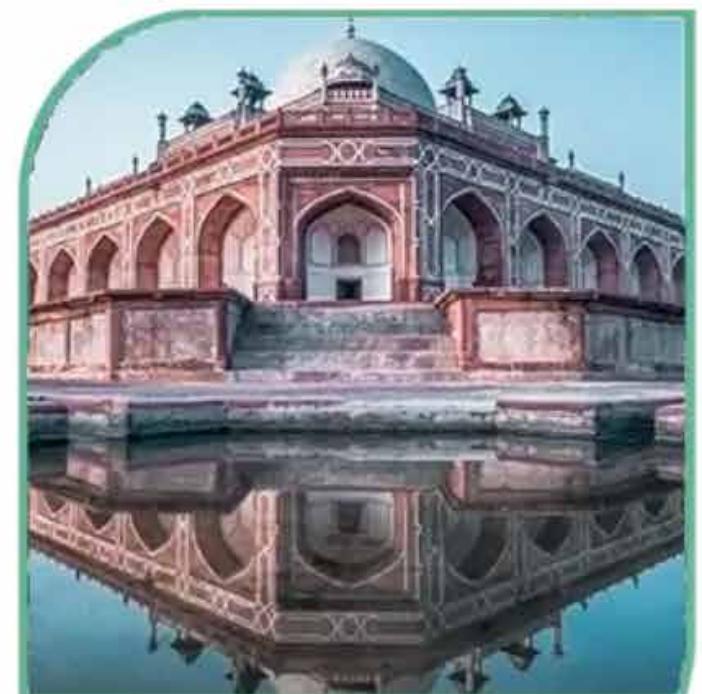
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Zagreb



**WICMI**

**ROMAN DECLARATION  
OF GREEN COMMUNICATION  
RESPONSIBILITY**

[WWW.WICMI.CH](http://WWW.WICMI.CH)

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# WORLD'S BEST AWARD CEREMONY OF THE BEST 28.1.2026.

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NATIONAL PARK

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TOURISM  
HOSPITALITY

MUSIC  
DISCOGRAPHY

HEALTH

SPORT

MEDIA

SOCIAL  
RESPONSIBILITY



# MORE INFO

- **PR ROMAN FORUM**

<https://pr-romanforum.com>



- **PRO PR GLOBAL AWARDS**

<https://proprglobeawards.com>

- **APRIORI WORLD**

<https://www.aprioriworld.net>

- **STORYFLY**

<https://storyfly.it>

- **WICMI**

<https://wicmi.ch/>

